**August 6, 2010**

**Volume 1, Issue 1**

The Columbian Chronicle

**Students are to put their findings about the effects of increasing atmospheric Carbon Dioxide on plants (and animals) here. This is to include the effects of increasing CO2 on algae in the oceans.**

The purpose of a newsletter is to provide specialized information to a targeted audience. Newsletters can be a great way to market your product or service and also can create credibility and build your organization’s identity among peers, members, employees, or vendors.

First, determine the audience of the newsletter. This could be anyone who might benefit from the information it contains, for example, employees or people interested in purchasing a product or in requesting your service.

You can compile a mailing list from business reply cards, customer information sheets, business cards collected at trade shows, or membership lists. You might consider purchasing a mailing list from a company.

Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length.

**The student is to explain the process of photosynthesis here.**

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Next, establish how much time and money you can spend on your newsletter. These factors will help determine how frequently you publish the newsletter and its length. It’s recommended that you publish your newsletter at least quarterly so that it’s considered a consistent source of information. Your customers or employees will look forward to its arrival.

***Special Interest Articles:***

• Add a highlight or your point of interest here.

• Add a highlight or your point of interest here.

• Add a highlight or your point of interest here.

***Individual Highlights:***

Photosynthesis 1

Cellular

Respiration 2

Crossword 2

Works Cited 2

## Photosynthesis is the key

Rainier Jr/Sr High School

Rainier, OR

# Plants Are Affected by Increasing Carbon Dioxide

C:\Documents and Settings\Owner.DalesGateway\Local Settings\Temporary Internet Files\Content.IE5\SCQ006UE\MC900153888[1].wmf

**Students will create a crossword using the vocabulary from the unit.**

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal in distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to this newsletter is to develop and write your own articles, or to include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Word offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

**Students are to produce a works cited section for the information they have gathered** You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics, but try to keep your articles short.

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**Students are to write an explanation of cellular respiration and a summary of how it completes the “cycle” of energy capture and use.**

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## Crossword of the Day

## Works cited area

## Animals use the products of photosynthesis

“Trivia fact or interesting tidbit of student’s own interest here.”